

Rep Order# 9741829 Ver# 5 Status Revised Traffic Order# 30781 Printed: 08/28/2012 9:21 AM 1 of 1
EC'd Yes Last Received: 08/27/2012 4:08 PM
Showing Buylines: All Lines

Station WWSB-TV SARASOTA,FL
Advertiser () POLITICAL
Product VERN BUCHANAN
Estimate# 132
Buyer BETSY VONDERHEID
Phone#
Fax#
Agency () SRCP MEDIA
201 NORTH UNION ST. SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 23/48/132
Flight Dates 09/11/2012 - 09/17/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---
VERN BUCHANAN FOR CONGRESS *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S
REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN
NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY
BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO
RACE OR ETHNICITY.

--- REMARKS ---
CANCELLED ORDER PER BUYER
PLEASE CNFM, THANKS

---REPORT TOTALS---
Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$0
CABL 0% UNKN 0% WBSV 0% WFLA 18% WFTS 7%
WTOG 0% WTSP 17% WTTA 0% WTVT 48% WWSB 10%

Books null
Demos RA35+